

## BLOOMING SUCCESS

In 1992, the plant-nutrient brew Treg Bradley concocted behind his retail store in Phoenix, Arizona turned into one of the hottest selling products on the market and accelerated the growth of Botanicare, a company he owns with partner Kayla Sharp. Committed to making self-sustaining gardening a practical part of every home, the company developed hydroponic trays and reservoirs for plants. The growing product line made it possible to start a companion company – Spectre Industries – and purchase a 21,000 square-foot building for manufacturing the items. Reeling from 76% growth, Treg and Kayla project revenues to hit \$26 million for 2010.

**“We were confident in our business plan and put our faith in the high-energy people at CDC.”**

*Kayla Sharp  
Chief Executive Officer  
Spectre Industries*

**JOBS  
created  
and/or  
preserved:  
40**

**PARTNER:  
Wells Fargo Bank**

**TOTAL PROJECT:  
\$1.7 million**



*Kayla Sharp, chief executive officer, Spectre Industries*



Small Business Finance

**CERTAINTY  
DELIVERED**