MAKING A DIFFERENCE

BLOOMING SUCCESS

In 1992, the plant-nutrient brew Treg Bradley concocted behind his retail store in Phoenix, Arizona turned into one of the hottest selling products on the market and accelerated the growth of Botanicare, a company he owns with partner Kayla Sharp. Committed to making self-sustaining gardening a practical part of every home, the company developed hydroponic trays and reservoirs for plants. The growing product line made it possible to start a companion company – Spectre Industries – and purchase a 21,000 square-foot building for manufacturing the items. Reeling from 76% growth, Treg and Kayla project revenues to hit $26 million for 2010.

“We were confident in our business plan and put our faith in the high-energy people at CDC.”

Kayla Sharp
Chief Executive Officer
Spectre Industries

JOBS
created and/or preserved: 40

PARTNER:
Wells Fargo Bank

TOTAL PROJECT:
$1.7 million

Kayla Sharp, chief executive officer, Spectre Industries

CERTAINTY DELIVERED